



16 January 2008

New Editor for The Australian Women's Weekly NZ Edition

ACP Magazines today announced the appointment of Leonie Barlow as Editor of New Zealand's top selling women's monthly magazine *The Australian Women's Weekly NZ Edition*.

Leonie moves into the role of Editor from her current position as Editor in Chief of *Fashion Quarterly* and *CLEO* magazines. Leonie joined ACP Magazines in 2000, initially as Editor of *Fashion Quarterly*, *SHE* and *CLEO* magazines.

She also brings to her new role a wealth of experience in the women's weekly market having edited *New Idea* in New Zealand and worked as a writer on *Woman's Day* on both sides of the Tasman.

Born and educated in Australia, Leonie grew up with *The Australian Women's Weekly* as that country's most iconic magazine title. "We always had the latest copy of *The Australian Women's Weekly* at home when I was growing up. It's a magazine that has been part of my life for as long as I can remember and it's a huge honour to now be Editor and making it relevant and exciting for New Zealand women."

"Leonie ticks all the boxes when it comes to her suitability for this role," said Group Publisher Debra Millar. "She is one of ACP Magazine's most experienced editors and has exceptional news sense coupled with great style. She's the ideal person to take on New Zealand's number one monthly magazine for women."

Leonie takes up her new role on 4 February.

For further information please call Debra Millar on (09) 308 2730.

About ACP Media

ACP Media is New Zealand's leading magazine publisher. The company's ACP Magazines division publishes some of the country's most popular magazines, including *Woman's Day*, *The Australian Women's Weekly*, *Next*, *Taste*, *Metro* and *North & South*. ACP Media's Trader Group includes *Auto Trader*, *Deals On Wheels*, *Motorcycle Trader & News*, *Trade-A-Boat* and *Buy Sell & Exchange*. ACP Media's Property Magazines division publishes a range of real estate advertising titles including *Property Press* and *Real Estate* magazines. ACP Media operates a national distribution network through its division Netlink Distribution Company, which distributes publications to retailers across the country. ACP Digital includes a number of websites including taste.co.nz, netguide.co.nz, magshop.co.nz, sellmefree.co.nz, autotrader.co.nz and runwayreporter.co.nz. ACP Media is a subsidiary of ACP Magazines Limited in Australia, a division of PBL Media Limited. www.acpmedia.co.nz