



Press Release

24 February 2010

APPOINTMENT OF LITTLE TREASURES EDITOR

I am delighted to announce the appointment of Emily Simpson to the position of Editor *Little Treasures*.

Emily started her journalism career at *The Dominion* in Wellington. She has extensive magazine publishing experience having worked on such titles as *NZ House & Garden*, *Next* and *PRODESIGN* as a Writer, Deputy Editor and Editor. Over the past five years Emily has worked on *Sunday* as Editor and in recent times as a Senior Writer.

Emily is the mother of a three year old and has a strong and proven track record. I am confident she will bring her many skills to New Zealand's leading Parenting Magazine.

Commenting on her appointment Emily said, "I'm delighted to be editing this amazing magazine. *Little Treasures* holds a very special place in the New Zealand magazine market and I look forward to joining the team."

Emily starts with *Little Treasures* on 6 April 2010.

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For more information please contact:

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About ACP Magazines

ACP Media is New Zealand's leading magazine publisher. The company's ACP Magazines division publishes some of the country's most popular magazines, including *Woman's Day*, *The Australian Women's Weekly*, *Next*, *Taste*, *Metro* and *North & South*.