



1 September 2009  
PRESS STATEMENT

## **ACP MEDIA ANNOUNCES NEW EDITOR FOR NEXT & ENTERTAINMENT DRAWCARD FOR METRO**

ACP Media is delighted to announce the appointment of Christina Sayers Wickstead as the new Editor of *Next* magazine.

Sayers Wickstead has more than 20 years journalism experience having been a successful Editor of both community newspapers and national magazines, including having worked previously for ACP as Editor of *Fashion Quarterly*.

“Sayers Wickstead brings a unique blend of talents to this important role. She is an award-winning journalist with extensive and successful experience in magazine publishing and the arts, as well as having been a media consultant for brands such as Louis Vuitton and Deutz. Her dynamism and visionary leadership will ensure *Next* continues to strengthen its market position,” says ACP Media Chief Executive Officer, Paul Dykzeul.

Sayers Wickstead also has corporate publishing experience, which includes managing the Telecom New Zealand Art Awards for Telecom Yellow Pages and editing a prototype magazine for Westpac bank.

A mother of two, she is a strong advocate for women, and was co-patron of Urban Goddess with *Next*'s founding editor Lindsey Dawson - a charity empowering women and children to keep themselves safe. Sayers Wickstead is currently a sponsor of Starship children's hospital, youth arts and music, Auckland Theatre Company, and up-and-coming designers at Air New Zealand Fashion Week.

Her strong passion for the arts led Sayers Wickstead to independently launch Auckland's dedicated entertainment magazine, *citymix*, which this month celebrates its 101<sup>st</sup> issue. *citymix* is known for its coverage and support of urban arts and culture, in particular its extensive coverage of what's on in Auckland.

*Next*, with a circulation of 53,604 and readership of 369,000, provides New Zealand's affluent women with smart reading about inspired women and their lives. The magazine celebrates, challenges and helps its readers be the best they can be.

ACP Media today also announces its purchase of the *citymix* masthead. *citymix* will be merged into the new-look *Metro* magazine, which launched on newsstands yesterday.

For more information please phone:

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