

21 December 2009



ACP MAGAZINES DEVELOPS NEW STRATEGICALLY FOCUSED ROLES.

ACP Magazines announced a series of new Advertising management roles that will help develop and grow new and existing business.

Paul Gardiner steps into a newly created role of General Manager – Sales focusing on group revenue opportunities. Reporting into Gardiner are the following -

Lisa Ralph moves into the role of Advertising Director responsible for all client focused sales teams including Agency, Key Accounts and Direct Sales. Matt Tremain takes on the newly established role of Direct Sales Manager managing ACP Magazines' direct sales portfolio.

Lisa Hay moves into the role of Sales Director – Women's Titles Magazines responsible for *Woman's Day*, *The Australian Women's Weekly*, *Cleo*, *Fashion Quarterly*, *Lucky Break* and *NW*.

Kaylene Hurley moves into the role of Sales Director – Premium/Lifestyle for *Next*, *Taste*, *Little Treasures*, *FHM*, *TopGear*, *Your Home & Garden*, *North & South*, *Metro*, *KiaOra* and *HOME New Zealand*.

"As the market leader, we need to keep delivering the market with more strategic and creative thinking. I'm confident that these new roles will help identify more opportunities for our advertisers' moving into 2010" says Gardiner.

These new roles commence January 2010.

For more information please contact Paul Gardiner on 09 308 2801.